



Marjorie Castro

Web designer and front-end developer

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I'm a professional web designer with over 5 years experience for large national brands. In my work I aim to create beautiful, clean and intuitive interfaces. The ever changing industry keeps me on my feet and I enjoy expanding my knowledge in IA, usability and mobile apps.

Summary

- 5+ years of extensive experience in interface design for websites, interactive projects, banners and emails
- Proficient in the use of moodboards, thumbnail comps, story-boarding, wireframes, and page descriptions to develop concepts, organize information and enhance usability
- Self-disciplined and able to manage multiple projects with minimal supervision
- Keeps informed on emerging trends and technologies to further learning and implement new techniques on future projects
- Collaborates with account managers, design team and developers to produce a quality product

Experience

BlackOps Communication

July 2010 — Current

Freelance Web designer

- Created website layouts for popular tv shows on the Outdoor Network, Buck Commander and Duck Commander
- Designed banners and promotional material for selected athletes

Web-dified Media

January 2010 — Current

Freelance Web designer and developer

- Lead design process and front-end development of websites: JM Vacations, Apex Painting Co. and SoccerPlus
- Produced page descriptions, wireframes and sitemaps to establish efficient layout of content
- Developed sites to standards and ensured they displayed as intended in targeted browsers and platforms

58Ninety Inc.

April 2006 — March 2010

Web designer

- Lead designer for President's Choice, Workopolis and Rickard's promotional websites
- Produced concepts, designs and flash animation of banner ads for Fosters, Carling, CoorsLight, Molson Dry APP and Hotels.ca
- Developed look and feel of ChumFM and other radio websites
- Participated in ideation meetings with team to build unique campaigns
- Collaborated with development team to ensure layouts are executable and applied new ways to display information
- Presented concepts and design direction to assigned clients

Upstart

November 2005 — March 2006

Jr. Web designer

- Created concepts for flash animations used in an interactive Workopolis project
- Implemented design updates on layouts and HTML for Dove US and The Campaign for Real Beauty Canada

Education

New Media Design Certificate

September 2004 — August 2005

Centennial College, Toronto, Ontario

Art Fundamentals Certificate

January 2004 — August 2004

Centennial College, Toronto, Ontario

Interpersonal Skills Management

August — October 2002

Witz Corporation, Toronto, Ontario

Worked on

Workopolis, Loblaws, Molson Dry, Molson Ex, Coors Light, Fosters, Hotels.ca, Expedia, CTvglobemedia, Carling, Dove US and Duck and Buck Commander

Skills

Photoshop
Illustrator
Flash
HTML
CSS
Some knowledge of jQuery